

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
13 January 2005 (13.01.2005)

PCT

(10) International Publication Number
WO 2005/004019 A2

(51) International Patent Classification⁷: **G06F 17/60**

(21) International Application Number:
PCT/GB2004/002875

(22) International Filing Date: **1 July 2004 (01.07.2004)**

(25) Filing Language: **English**

(26) Publication Language: **English**

(30) Priority Data:
0315541.3 3 July 2003 (03.07.2003) GB

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(81) Designated States (*unless otherwise indicated, for every
kind of national protection available*): **AE, AG, AL, AM,**

**AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,
ZW.**

(84) Designated States (*unless otherwise indicated, for every
kind of regional protection available*): **ARIPO (BW, GH,
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,
FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,
SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).**

Published:

— *without international search report and to be republished
upon receipt of that report*

*For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.*

(54) Title: **PROJECT MANAGEMENT**

(57) Abstract: A method of managing preset and bespoke projects efficiently within a collaborative environment that utilises intranets and or the internet to convey data and messages. In one expression of utility a method of commercialising of proposed intellectual property rights comprising five steps is disclosed. The steps are identifying and protecting intellectual property associated with the invention; developing a prototype product and or end user products based on the intellectual property rights being pursued; identifying and/or developing potential markets for the products; determining a preferred route to market for the products; and, depending on the preferred route to market, either licensing the invention to 3rd parties and or establishing new companies to bring products to market directly. Also disclosed is a system (10) for implementing the method. The system comprises data storage means (12) including data structures, data processing means (14) in communication with the data storage means, input means (16) and output means (18).

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